

Unit 4 Retailing

TOEIC® Vocabulary Builder

Complete each sentence by writing in the correct word from the wordlist. You may have to change the form of the word.

accessories (n)
advertising campaign (n)
appliance (n)
brochure (n)
delivery (n)
discount (n)
feature (n)
location (n)
mail order (n)
mall (n)
sales clerk (n)
stationery (n)
warranty (n)

- 1 Most _____ only run for a one year period and do not always cover the costs of shipping defective equipment back to the manufacturer for repair.
- 2 In an average American household, domestic _____ like dishwashers and refrigerators consume as much as 30 KW of electricity per day.
- 3 This year, WingTours is offering another spectacular selection of dream vacation destinations. Pick up a copy of their new _____ from your travel agent or download it from the company's website.
- 4 KallKwik's latest _____ will be using a mixture of commercials and posters that will appear on TV, online and around the city.
- 5 Hipster has announced that the _____ of its new collection of teen fashion will be delayed by at least two weeks following problems with production and shipping.
- 6 The City Plaza Hotel is the perfect _____ for visitors who want to be right in the center of the city. Just five minutes from the main railway station and within walking distance of many of the major tourist attractions.
- 7 If you would like to purchase this item by _____, please return this coupon to our customer service department together with a money order for 25 US dollars.
- 8 The city planners have approved a project for a major new shopping _____ that will have space for more than 700 retail outlets on four floors.
- 9 Once you've decided what type of vehicle to buy, you'll probably want to add on a few _____. The two most popular ones are car stereos and satellite navigation systems.
- 10 Official company correspondence can reveal a lot about your business. At GrafikaCo we can help you by designing all your _____ to the highest professional standards.
- 11 Our _____ are trained to greet customers as they enter the store and to ask them if they require any assistance.
- 12 Normally this computer retails for \$ 1250 dollars but students are entitled to a \$100 _____.
- 13 One of the exciting new _____ on the Xenia Mobile phone is that it can also be used as a USB data storage device.